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January new car pre-registration figures

Today, SMMT releases figures for January pre-registrations in the UK new car market. The data shows the number of cars disposed of in January 2010 that were defined as pre-registrations.

The Supply of New Cars Order 2000 requires motor manufacturers to publish the number of pre-registered cars supplied and the gross income received by suppliers from selling those pre-registered cars. This information is published on a monthly basis.

**Notes to Editors**

The Supply of New Cars Order 2000:

### Pre-registered car

A new car which a supplier has caused to be registered before the terms and conditions of its supply to an end-user have been agreed, but does not include:  
(a) a car so registered because its certificate of conformity with a vehicle type-approved under the EC Vehicle Type Approval Scheme is about to become invalid   
(b) a car retained for a period of at least three months.

# **Supplier**

A person that manufactures cars for supply within, or imports new cars for supply into, the UK, who had a market share of one per cent or more of the total supply of new cars in the UK in the preceding calendar year.

# **Pre-registrations data**

The attached table shows the pre-registration figures for Great Britain, Northern Ireland, The Isle of Man and the Channel Islands in detail. Providing SMMT is acknowledged as the source of this information, the figures may be quoted. Substantial reproduction needs specific approval by SMMT.

**January new car pre-registration figures**

Issued by SMMT 1 March 2010

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| --- | --- | --- | --- |
| **Brand** | **% Total 2009 Market** | **Volume Disposed** | **Gross Revenue** |
| AUDI | 4.57% | 0 | £0.00 |
| BMW | 4.95% | 0 | £0.00 |
| CITROEN | 3.63% | 8 | £87,050.00 |
| FIAT | 3.02% | 0 | £0.00 |
| FORD | 15.86% | 0 | £0.00 |
| HONDA | 3.75% | 0 | £0.00 |
| HYUNDAI | 2.84% | 0 | £0.00 |
| KIA | 2.54% | 0 | £0.00 |
| LAND ROVER | 1.46% | 0 | £0.00 |
| MAZDA | 2.40% | 0 | £0.00 |
| MERCEDES | 3.62% | 0 | £0.00 |
| MINI | 2.00% | 0 | £0.00 |
| NISSAN | 3.91% | 0 | £0.00 |
| PEUGEOT | 5.14% | 80 | £841,449.50 |
| RENAULT | 3.17% | 0 | £0.00 |
| SEAT | 1.50% | 0 | £0.00 |
| SKODA | 1.87% | 0 | £0.00 |
| SUZUKI | 1.43% | 0 | £0.00 |
| TOYOTA | 5.14% | 3 | £36,340.76 |
| VAUXHALL | 11.92% | 0 | £0.00 |
| VOLKSWAGEN | 8.08% | 0 | £0.00 |
| VOLVO | 1.75% | 0 | £0.00 |
| **TOTAL** | **95%** | **91** | **£964,840.26** |

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**Notes:**

*This data is produced by SMMT’s Automotive Information Services (AIS). For more detailed information and analysis, contact AIS on* [*ais2@smmt.co.uk*](mailto:ais2@smmt.co.uk)*.*

*The Society of Motor Manufacturers and Traders (SMMT) is one of the largest and most influential trade associations in the UK. It supports the interests of the UK automotive industry at home and abroad, promoting a united position to government, stakeholders and the media.*

*The automotive industry is a vital part of the UK economy with £51 billion turnover and £10 billion value added. With over 800,000 jobs dependent on the industry, it accounts for 10% of total UK exports and invests £1 billion each year in R&D. In the last ten years, huge strides have been made to reduce the environmental impact of its products throughout the life cycle.  Improvements in production processes mean energy used to produce cars is down 24%, water use is down 45% and 57% less waste enters landfill sites. Average car tailpipe CO2 emissions have also been slashed and are down 20% compared to 1999 levels.  For more details, download SMMT’s tenth annual Sustainability Report or annual facts booklet from the SMMT website* [*www.smmt.co.uk/publications*](http://www.smmt.co.uk/publications)*.*