

# CARS, POLLUTION AND CLIMATE CHANGE

Thank you for helping us to assess attitudes to car ownership and environmental issues. This survey should only take 5 minutes of your time. If you fill in your contact details at the end, you will be entered into the prize draw, good luck. There is a choice of prizes (see over).

Please tick (✓) or circle boxes (O) as appropriate.

1)	Is your current car;	Privately owned	or	Company owned												
2)	Was it purchased for;	Cash	or	Leased												
3)	If you bought a car today, would pollution emissions influence your choice of car?		<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="padding: 5px;">YES</td> <td style="padding: 5px;">NO</td> <td style="padding: 5px;">DON'T KNOW</td> </tr> </table>		YES	NO	DON'T KNOW									
YES	NO	DON'T KNOW														
4)	Will your next car be		<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="padding: 5px;">NEW</td> <td style="padding: 0 10px;">or</td> <td style="padding: 5px;">USED</td> </tr> </table>		NEW	or	USED									
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5)	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>Which of the following would you</p> <p style="margin-left: 20px;">a) get information from and</p> <p style="margin-left: 20px;">b) buy a car through</p> <p>TV programmes (eg Top gear, Driven)</p> <p>Magazine (eg Autocar, Autoexpress)</p> <p>Newspaper supplements (ie Telegraph)</p> <p>Car dealers</p> <p>Internet websites</p> <p>Any comments.....</p> <p>.....</p> <p>.....</p> </div> <div style="width: 50%;"> <table border="1" style="border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #009682; color: white;"> <th style="padding: 5px;">A – Get info from</th> <th style="padding: 5px;">B – Buy from</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td style="padding: 5px;">N/A</td> </tr> <tr> <td style="height: 30px;"></td> <td></td> </tr> <tr> <td style="height: 30px;"></td> <td></td> </tr> <tr> <td style="height: 30px;"></td> <td></td> </tr> <tr> <td style="height: 30px;"></td> <td></td> </tr> </tbody> </table> </div> </div>				A – Get info from	B – Buy from		N/A								
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	N/A															
6)	<p>Cars may have new energy labels displayed from July 1<sup>st</sup>. These will show carbon dioxide emissions, typical running costs and tax due, which is related to emissions.</p> <p>Did you know about this already ?</p> <table style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;"> <table border="1" style="border-collapse: collapse;"> <tr> <td style="padding: 5px;">YES</td> </tr> </table> </td> <td style="width: 50%; text-align: center;"> <table border="1" style="border-collapse: collapse;"> <tr> <td style="padding: 5px;">NO</td> </tr> </table> </td> </tr> </table>				<table border="1" style="border-collapse: collapse;"> <tr> <td style="padding: 5px;">YES</td> </tr> </table>	YES	<table border="1" style="border-collapse: collapse;"> <tr> <td style="padding: 5px;">NO</td> </tr> </table>	NO								
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7)	If no, will you now take account of this when choosing your next car ?		<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="padding: 5px;">YES</td> <td style="padding: 5px;">NO</td> <td style="padding: 5px;">DON'T KNOW</td> </tr> </table>		YES	NO	DON'T KNOW									
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8) Do you normally buy Petrol or Diesel cars ?	<input style="width: 80%;" type="text" value="Diesel"/>	<input style="width: 80%;" type="text" value="Petrol"/>													
9) If petrol, would you consider diesel ?	<input style="width: 33%;" type="text" value="YES"/>	<input style="width: 33%;" type="text" value="NO"/>	<input style="width: 33%;" type="text" value="N/A"/>												
10) If diesel, would you consider petrol ?	<input style="width: 33%;" type="text" value="YES"/>	<input style="width: 33%;" type="text" value="NO"/>	<input style="width: 33%;" type="text" value="N/A"/>												
<p>11) There are two types of car emissions;</p> <p><b>a)</b> Those that cause local problems ie nitrogen oxides (that cause smog) and particulates (that cause breathing problems) or</p> <p><b>b)</b> Those that cause global problems of climate change (by emitting carbon dioxide)</p> <p>Are you mainly concerned about, a, b, both or neither ? Please tick or circle</p> <table style="margin-left: auto; margin-right: auto; border: 1px solid black; text-align: center;"> <tr> <td style="padding: 5px 20px;">a</td> <td style="padding: 5px 20px;">b</td> <td style="padding: 5px 20px;">Both</td> <td style="padding: 5px 20px;">Neither</td> </tr> </table>				a	b	Both	Neither								
a	b	Both	Neither												
<p>12) Which of the following factors are the most important to you when buying a new car ? Please number from 1 (least) to 6 (most) important.</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%; padding: 5px;">a) Essential features (eg style, appearance, practicality ?)</td> <td style="width: 30%; text-align: center; border: 1px solid black; height: 25px;"></td> </tr> <tr> <td style="padding: 5px;">b) Running costs (eg fuel costs, tax, insurance ?)</td> <td style="text-align: center; border: 1px solid black; height: 25px;"></td> </tr> <tr> <td style="padding: 5px;">c) Environmental concerns (eg emissions, pollution, recyclability ?)</td> <td style="text-align: center; border: 1px solid black; height: 25px;"></td> </tr> <tr> <td style="padding: 5px;">d) Price (Cash, Monthly finance cost ?)</td> <td style="text-align: center; border: 1px solid black; height: 25px;"></td> </tr> <tr> <td style="padding: 5px;">e) Safety (NCAP rating, n° of airbags etc ?)</td> <td style="text-align: center; border: 1px solid black; height: 25px;"></td> </tr> <tr> <td style="padding: 5px;">f) Optional features (eg alloy wheels, air con, sound system ?)</td> <td style="text-align: center; border: 1px solid black; height: 25px;"></td> </tr> </table> <div style="border: 2px solid #00AEEF; padding: 10px; margin-top: 10px;"> <p>Thank you for answering this questionnaire. You will be entered in the prize draw if you fill in your details below. Prizes are a) car Valet b) car accessories to the value of £50 c) A family day ticket for Spectrum Leisure Centre.</p> <p>NAME : ..... TEL / MOBILE : .....</p> <p>ADDRESS : .....</p> <p>.....</p> </div>				a) Essential features (eg style, appearance, practicality ?)		b) Running costs (eg fuel costs, tax, insurance ?)		c) Environmental concerns (eg emissions, pollution, recyclability ?)		d) Price (Cash, Monthly finance cost ?)		e) Safety (NCAP rating, n° of airbags etc ?)		f) Optional features (eg alloy wheels, air con, sound system ?)	
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Please return to:

FREEPOST RLTA-HRYB-JLET,  
 Guildford Borough Council,  
 Environmental Policy & Design Services,  
 Millmead House, Millmead, Guildford,  
 GU2 4BB  
 or by scanning and e-mailing to  
 "la21@guildford.gov.uk"



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