



Vehicle production - August 2006

Manufacturing plant profile: Rolls-Royce Motor Cars

Rolls-Royce Motor Cars Limited
The Drive
Westhampnett
Chichester
West Sussex
PO18 0SH



Manufacturing plant

Plant opened:	3 January 2003 (operational from August 2002)
Architect:	Sir Nicolas Grimshaw
Size:	42 acre site. Living roof covers 8 acres.
Living roof:	Largest in UK, covered in sedum plants, which change colour with the seasons.
No of plants:	400,000 plants, 120 species
Cost:	£65 million to build Goodwood plant
Awards:	Numerous, including Royal Institute of British Architects (RIBA) 2004

Statistics

Employees:	500
Models in production:	Phantom and extended wheelbase Phantom
Models in pre-production:	Convertible (yet to be named, due 2007)
Number of dealers:	74 world-wide, including six in UK
Markets:	Phantoms sold in over 40 countries in 2005

Sales

- Phantom is the best-selling super-luxury car in the world
- 2005 was a sales success with 796 Phantom's sold world-wide – the highest number of Rolls-Royce motor cars sold for 15 years
- In August Rolls-Royce delivered 62 Phantoms to customers (up from 59 in 2005)
- Year to date (to 31 August) Rolls-Royce has delivered 400 Phantoms to customers in 2006 (up from 389 for the same period in 2005)

Environmental

- Emphasis placed on sensitive landscaping and the use of environmentally-friendly production techniques.
- Processes in place to ensure efficient use of energy and continual improvement. All employees are encouraged to put forward efficiency ideas.
- All waste is segregated and streamed in a recycling centre.
- A 'green travel plan' based around car-sharing is in place and held up by local authorities as best practise.
- The main manufacturing building is designed to give a spacious and airy working environment and to minimise the need for artificial lighting.
- Water-borne paints and waxes are used throughout and robots are used to ensure a perfect finish and reduce overspray.
- Timber used in construction was sourced from sustainably managed forests and recycled material.
- Lakes act as heat sinks for the climate control systems in the head office buildings, saving more than 30 per cent over the cost of air conditioning.
- Technologically advanced systems in production areas have resulted in significant water savings.

Press contacts

Graham Biggs	+44 (0) 1243 384060	graham.biggs@rolls-roycemotorcars.com
Andrew Ball	+44 (0) 1243 384064	andrew.ball@rolls-roycemotorcars.com
Jon Stanley	+44 (0)1243 384062	jon.Stanley@rolls-rocycemotorcars.com
Irene Scofield	+44 (0) 1243 384063	irene.scofield@rolls-roycemotorcars.com