# SMMT NEWS RELEASE

# 2 March 2021

# January new car pre-registration figures

Today, SMMT released figures for January pre-registrations in the UK new car market. The data shows the number of cars disposed of by vehicle manufacturers in January 2021 that were defined as pre-registrations.

The Supply of New Cars Order 2000 requires motor manufacturers to publish the number of pre-registered cars supplied and the gross income received by suppliers from selling those pre-registered cars. This information is published on a monthly basis.

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| **Make** | **% Total 2020 Market** | **Volume Disposed** | **Gross Revenue** |
| AUDI | 6.61% | 14 | £620,200.00 |
| BMW | 7.08% | 0 | £0.00 |
| CITROEN | 1.72% | 0 | £0.00 |
| DACIA | 1.16% | 0 | £0.00 |
| FIAT | 1.18% | 0 | £0.00 |
| FORD | 9.37% | 0 | £0.00 |
| HONDA | 1.67% | 0 | £0.00 |
| HYUNDAI | 2.91% | 0 | £0.00 |
| JAGUAR | 1.56% | 0 | £0.00 |
| KIA | 4.32% | 0 | £0.00 |
| LAND ROVER | 3.59% | 0 | £0.00 |
| MAZDA | 1.39% | 0 | £0.00 |
| MERCEDES | 6.80% | 0 | £0.00 |
| MG | 1.13% | 0 | £0.00 |
| MINI | 2.83% | 0 | £0.00 |
| NISSAN | 4.41% | 0 | £0.00 |
| PEUGEOT | 3.51% | 0 | £0.00 |
| RENAULT | 2.62% | 0 | £0.00 |
| SEAT | 2.78% | 0 | £0.00 |
| SKODA | 3.60% | 2 | £53,454.00 |
| SUZUKI | 1.22% | 0 | £0.00 |
| OTHER BRITISH | 1.52% | 0 | £0.00 |
| TOYOTA | 5.63% | 0 | £0.00 |
| VAUXHALL | 5.85% | 0 | £0.00 |
| VOLKSWAGEN | 9.09% | 1 | £20,025.00 |
| VOLVO | 2.85% | 0 | £0.00 |
| **TOTAL** | **96.41%** | **17** | **£693,679.00** |

**Notes to Editors:**

The Supply of New Cars Order 2000:

### Pre-registered car

A new car which a supplier has caused to be registered before the terms and conditions of its supply to an end-user have been agreed, but does not include:  
(a) a car so registered because its certificate of conformity with a vehicle type-approved under the EC Vehicle Type Approval Scheme is about to become invalid   
(b) a car retained for a period of at least three months.

# Supplier

A person that manufactures cars for supply within, or imports new cars for supply into, the UK, who had a market share of one per cent or more of the total supply of new cars in the UK in the preceding calendar year.

# Pre-registrations data

The attached table shows the pre-registration figures for Great Britain, Northern Ireland, The Isle of Man and the Channel Islands in detail. Providing SMMT is acknowledged as the source of this information, the figures may be quoted. Substantial reproduction needs specific approval by SMMT.

**About SMMT and the UK automotive industry**

The Society of Motor Manufacturers and Traders (SMMT) is one of the largest and most influential trade associations in the UK. It supports the interests of the UK automotive industry at home and abroad, promoting a united position to government, stakeholders and the media.

The automotive industry is a vital part of the UK economy accounting **for £82 billion turnover and £18.6 billion value added**. With some **168,000 people employed** directly in manufacturing and 823,000 across the wider automotive industry, it accounts for **14.4% of total UK export of goods and invests £3.75 billion each year in automotive R&D**. More than **30 manufacturers** build some **70 models** of vehicle in the UK supported by **2,500 component providers** and some of the world's most skilled engineers.

More detail on UK automotive available in SMMT's Motor Industry Facts 2019 publication at [smmt.co.uk/facts19](https://www.smmt.co.uk/reports/smmt-motor-industry-facts-2019/)

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