# SMMT NEWS RELEASE

# 25 April 2024

# March new car pre-registration figures

Today, SMMT released figures for March pre-registrations in the UK new car market. The data shows the number of cars disposed of by vehicle manufacturers in March 2024 that were defined as pre-registrations.

The Supply of New Cars Order 2000 requires motor manufacturers to publish the number of pre-registered cars supplied and the gross income received by suppliers from selling those pre-registered cars. This information is published on a monthly basis.

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| **Make** | **% Total 2023 Market** | **Volume Disposed** | **Gross Revenue** |
| VOLKSWAGEN | 8.52% | 8 | £139,387.00 |
| FORD | 7.57% | 0 | £0.00 |
| AUDI | 7.22% | 4 | £163,066.00 |
| BMW | 5.87% | 0 | £0.00 |
| TOYOTA | 5.77% | 0 | £0.00 |
| KIA | 5.66% | 0 | £0.00 |
| VAUXHALL | 5.28% | 0 | £0.00 |
| MERCEDES | 4.61% | 0 | £0.00 |
| HYUNDAI | 4.58% | 0 | £0.00 |
| NISSAN | 4.70% | 1012 | £26,654,774.35 |
| TESLA | 2.60% | 0 | £0.00 |
| PEUGEOT | 3.28% | 0 | £0.00 |
| MG | 4.27% | 0 | £0.00 |
| SKODA | 3.68% | 72 | £1,708,352.00 |
| MINI | 2.50% | 0 | £0.00 |
| LAND ROVER | 2.81% | 0 | £0.00 |
| VOLVO | 2.64% | 0 | £0.00 |
| RENAULT | 2.24% | 0 | £0.00 |
| CITROEN | 1.63% | 2 | £30,100.00 |
| DACIA | 1.51% | 2 | £13,843.00 |
| MAZDA | 1.60% | 0 | £0.00 |
| HONDA | 1.33% | 0 | £0.00 |
| SEAT | 1.69% | 1 | £23,055.00 |
| FIAT | 0.87% | 0 | £0.00 |
| PORSCHE | 1.27% | 6 | £468,849.00 |
| SUZUKI | 1.40% | 0 | £0.00 |

**Notes to Editors:**

The Supply of New Cars Order 2000:

### Pre-registered car

A new car which a supplier has caused to be registered before the terms and conditions of its supply to an end-user have been agreed, but does not include:  
(a) a car so registered because its certificate of conformity with a vehicle type-approved under the EC Vehicle Type Approval Scheme is about to become invalid   
(b) a car retained for a period of at least three months.

# Supplier

A person that manufactures cars for supply within, or imports new cars for supply into, the UK, who had a market share of one per cent or more of the total supply of new cars in the UK in the preceding calendar year.

# Pre-registrations data

The attached table shows the pre-registration figures for Great Britain, Northern Ireland, The Isle of Man and the Channel Islands in detail. Providing SMMT is acknowledged as the source of this information, the figures may be quoted. Substantial reproduction needs specific approval by SMMT.

**About SMMT and the UK automotive industry**

The Society of Motor Manufacturers and Traders (SMMT) is one of the largest and most influential trade associations in the UK. It supports the interests of the UK automotive industry at home and abroad, promoting the industry to government, stakeholders and the media.

The automotive industry is a vital part of the UK economy and integral to supporting the delivery of the agendas for levelling up, net zero, advancing global Britain, and the plan for growth. Automotive-related manufacturing contributes £67 billion turnover and £14 billion value added to the UK economy, and typically invest around £3 billion each year in R&D. With more than 182,000

people employed in manufacturing and some 780,000 in total across the wider automotive industry, we account for 10% of total UK exports with more than 150 countries importing UK produced vehicles, generating £77 billion of trade.

More than 25 manufacturers build over 70 models of vehicles in the UK, plus an array of specialist small volume manufacturers, supported by some 5,000 supply chain businesses and some of the world's most skilled engineers. Many of these jobs are outside London and the Southeast, with wages that are around 14% higher than the UK average. The automotive sector also supports jobs in other key sectors – including advertising, finance and logistics.

More detail on UK Automotive available in SMMT's Motor Industry Facts publication at [www.smmt.co.uk/reports/smmt-motor-industry-facts/](http://www.smmt.co.uk/reports/smmt-motor-industry-facts/)

**Broadcasters:** SMMT has an ISDN studio and access to expert spokespeople, case studies and regional representatives.

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