

Automotive Suppliers' Day Baden-Württemberg

16 November 2023, Esslingen

Programme

Moderation: Saskia Schüttke,
e-mobil BW GmbH - State Agency for New Mobility Solutions and Automotive Baden-Württemberg

ON SITE IN THE MAIN HALL
Opening Session <ul style="list-style-type: none">▪ <i>Franz Loogen</i>, President of e-mobil BW GmbH - State Agency for New Mobility Solutions and Automotive Baden-Württemberg
Location policy for climate-neutral and connected mobility <ul style="list-style-type: none">▪ <i>Andreas Rade</i>, Managing Director Politics & Society, German Association of the Automotive Industry (VDA)
Digital transformation in the automotive industry - are we there yet? <ul style="list-style-type: none">▪ <i>Prof. Dr.-Ing. Ina Schaefer</i>, Professor for Software Engineering, Karlsruhe Institute of Technology (KIT)
Cybersecurity in the automotive industry - the digital airbag <ul style="list-style-type: none">▪ <i>Martin Lorenz</i>, Head of the Technology Department, German Association of the Automotive Industry (VDA)
Is regulation the "secret sauce" for a data-based economy? <ul style="list-style-type: none">▪ <i>Thorge Erichsen</i>, Regulatory Strategy Data and Digitalisation, Mercedes-Benz Group AG
Keynote on the current situation <ul style="list-style-type: none">▪ <i>Dr. Nicole Hoffmeister-Kraut MdL</i>, Minister for Economic Affairs, Labour and Tourism of the State of Baden-Württemberg
AI-based digitalisation with digital twins for process and machine optimisation and monitoring <ul style="list-style-type: none">▪ <i>Thomas Freudenmann</i>, Managing Partner & CVO, EDI GmbH
Case study: The transformation of spring production technology for the purpose of manufacturing hairpins for stator production <ul style="list-style-type: none">▪ <i>Dr. Uwe-Peter Weigmann</i>, Spokesman of the Board, WAFIOS AG
Exhibition
Further topics: Operating systems, international lighthouses, digital competences, talk format on the topic „How can suppliers use digitalisation for themselves as a driver for change? “

Registration

Participation in the event on 16 November 2023 is free of charge. The registration deadline is 2 November 2023. Please register online at <https://www.anmeldung.zulieferertag-bw.de/en>.

Location

Neckar Forum Esslingen
Ebershaldenstraße 12,
73728 Esslingen am Neckar
www.esslingenlive.de

Contact

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