

<p style="text-align: center;"><b>Green Paper: Towards a new culture for urban mobility</b> <b>European Commission</b> <b>September 2007</b></p>
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### **Introduction**

The European Commission has launched its Green Paper on urban mobility which looks at issues surrounding free-flowing and greener towns and cities, smarter urban mobility and an urban transport which is accessible, safe and secure for all European citizens. The publication of this Green Paper was announced in the mid-term review of the Transport White Paper. It is among the twenty one strategic priorities of the Commission for the year 2007.

### **Summary**

The Green Paper presents a set of policy issues for urban mobility and includes twenty five open questions addressing these options.

The policy issues are:

- Congestion
- Environmental issues (i.e. relating to CO2 from transport and noise)
- Freight and passenger flows
- Accessibility of urban transport
- Safe and secure urban transport
- Education, training and knowledge on urban mobility
- Financial resources

The questions are:

- 1) Should 'labelling' scheme be envisaged to recognise the efforts of pioneering cities to combat congestion and improve living conditions?
- 2) What measures could be taken to promote walking and cycling as real alternatives to the car?
- 3) What could be done to promote a modal shift towards sustainable transport modes for cities?
- 4) How could the use of clean and energy efficient technologies in urban transport be further increased?
- 5) How could green procurement be promoted?
- 6) Should criteria or guidance for the definition of Green Zones and their restriction measures? What is the best way to ensure their compatibility with free circulation? Is there an issue of cross border enforcement of local rules governing Green Zones?
- 7) How could eco-driving be further promoted?
- 8) Should better information services for travellers be developed and promoted?
- 9) Are further actions needed to ensure standardisation of interfaces and interoperability of ITS applications in towns and cities? Which applications should take priority when action is taken?
- 10) Regarding ITS, how could the exchange of information and best practices between all involved parties be improved?



- 11) How can the quality of collective transport in European towns and cities be increased?
- 12) Should the development of dedicated lanes for collective transport be encouraged?
- 13) Is there a need to introduce a European Charter on rights and obligations for passengers using collective transport?
- 14) What measures could be undertaken to better integrate passenger and freight transport in research and in urban mobility planning?
- 15) How can better coordination between urban and interurban transport and land use planning be achieved? What type of organisational structure could be appropriate?
- 16) What further actions should be undertaken to help cities and towns meet their road safety and personal security challenges in urban transport?
- 17) How can operators and citizens be better informed on the potential of advanced infrastructure management and vehicle technologies for safety?
- 18) Should automatic radar devices adapted to the urban environment be developed and should their use be promoted?
- 19) Is video surveillance a good tool for safety and security in urban transport?
- 20) Should all stakeholders work together in developing a new mobility culture in Europe? Based on the model of the European Road Safety Observatory, could a European Observatory on Urban Mobility be a useful initiative to support this cooperation?
- 21) How could existing financial instrument such as structural and cohesion funds be better used in a coherent way to support integrated and sustainable urban transport?
- 22) How could economic instruments, in particular market-based instruments, support clean and energy efficient urban transport?
- 23) How could targeted research activities help more in integrating urban constraints and urban traffic development?
- 24) Should towns and cities be encouraged to use urban charging? Is there a need for a general framework and/or guidance for urban charging? Should the revenues be earmarked to improve collective urban transport? Should external costs be internalised?
- 25) What added value could, in the longer term, targeted European support for financing clean and efficient urban transport, bring?

### **Consultation**

The Green Paper marks the start of a new consultation phase and will be discussed by the European institutions. Comments can be made on the document until 15 March 2008. An Action Plan on urban mobility will follow in the early autumn of 2008. Full details on how to comment can be found at the link below.

**To access the full Green Paper please see:**

**[http://ec.europa.eu/transport/clean/green\\_paper\\_urban\\_transport/doc/2007\\_09\\_25\\_gp\\_urban\\_mobility\\_en.pdf](http://ec.europa.eu/transport/clean/green_paper_urban_transport/doc/2007_09_25_gp_urban_mobility_en.pdf)**

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