

# Automotive industry priorities for 2016

24 February 2016

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**Mike Hawes**, Chief Executive, SMMT

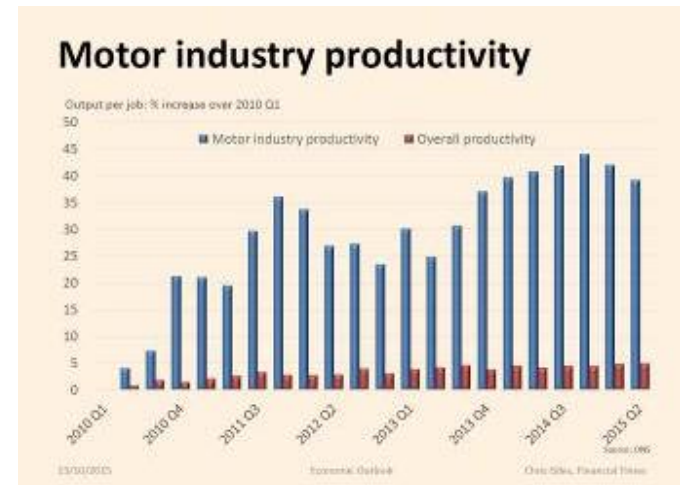
**Yung Tran**, Head of Member Services and Business Improvement, SMMT



## 2015 – Overall Situation

### Positives:

- Record registrations
- Production up, £2.5bn+ investment
- Exports up, Productivity up
- Employment up
- Economic stability, low interest rates, rising wages
- Continued Government support for industrial strategy
- Support for low emission and connected technologies
- SMMT membership and income healthy with investments performing strongly



## 2015 – Overall Situation

### Challenges:

- Air Quality
- Emissions Testing
- Europe
- Strength of sterling
- Competition
- Skills
- Government Spending Review
- Rising taxation
- Trust in the industry



## UK Automotive sector key stats

### Registrations and vehicles in use (2015)

New cars registered	2,633,503 (+6.3%)
New CVs registered	423,894 (+16.7%)
New buses and coaches registered	9,025 (22.8%)
Cars on UK roads	32 million+
Vehicles on UK roads	37 million+

### Manufacturing and exports (2015)

New cars manufactured	1,587,677 (+3.9%)
CVs manufactured	94,479 (+33.3%)
Engines manufactured	2,368,477 (-1.1%)
Cars exported	1,227,881 (77.3%)
Cars exported to EU	705,634 (57.5%)
Total percentage of UK trade in goods (2014 stat)	11.8%

## Political challenges and change in 2016

- Early political party internal challenges: Labour reshuffle to get greater cohesion, Conservative Cabinet freedom on EU campaigning
- 16 March: Spring Budget 2016
- 5 May elections: Scotland, NI, Wales; local elections including for London Mayor
- 23 June: EU referendum
- Ongoing other political issues: economy, Trident, emissions, Conservative leadership, development of Northern Power House/regional power, Scottish devolution, Europe, migration, Heathrow, NHS, housing and delivering apprenticeship targets (Apprenticeship Levy)



# Europe Referendum



BUSINESS  
for  
BRITAIN



**LEAVE.EU**



- SMMT case studies & key facts
- <http://www.smmt.co.uk/industry-topics/europe/>
- Promote industry key reform agenda and position – competitiveness
- Repeat Member Survey – mandate
- Engage in debate



## Air Quality, Emissions and CO<sub>2</sub>

- Political Engagement
- Air Quality and RDE
- Testing and Type Approval
- WLTP and Post 2020 CO<sub>2</sub>
- APC and research support
- Fiscal - VED, CCT
- OLEV and PiCG
- Go Ultra Low
- “Rebuild trust in technology and automotive contribution”





# Manufacturing

## Maintaining Competitiveness

- Automotive Council
- Key Issue lobbying
- Industry 4.0
- Supply Chain support/LTASC
- Sector promotion
- Events
- Skills
- Regional Engagement





# Promotion

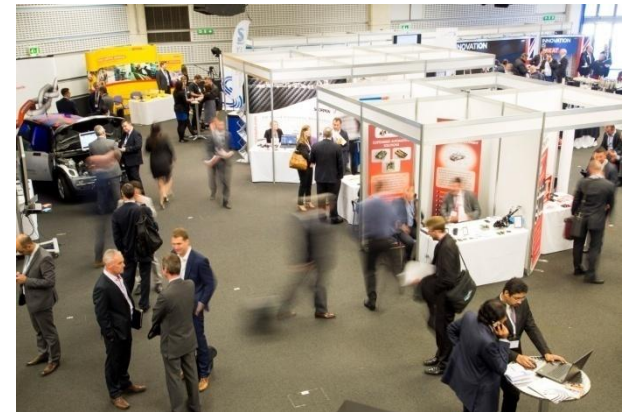
## Opportunity, Competitiveness and Trust

- Educate about the positive contribution the automotive sector makes to economy, society and environment
- Press conferences covering: Registrations and Production figures, Export figures, EU member survey, Automechanika Birmingham and SMMT events
- Consumer information and events on emissions and air quality
- Increase international impact (in partnerships with UKTI, AIO, BIS and GREAT)
  - Foreign journalists London briefings
  - PR activities around Geneva and Paris Motor Shows
  - International Trade Missions and Exhibitions inc China, India, Iran



# Events

**SMMT**  
DRIVING THE  
MOTOR INDUSTRY





# automechanika

**BIRMINGHAM**

7-9 June 2016

- UK launch of world's largest trade fair series
- Targeting both UK automotive supply chain and aftermarket
- 550 exhibitors (70% UK) across three halls at the NEC
- Thousands of industry delegates expected
- SMMT delivering four key events including Open Forum and Meet the Buyer (in partnership with AIO)
- Excellent opportunities for suppliers on OE supply chain and Aftermarket

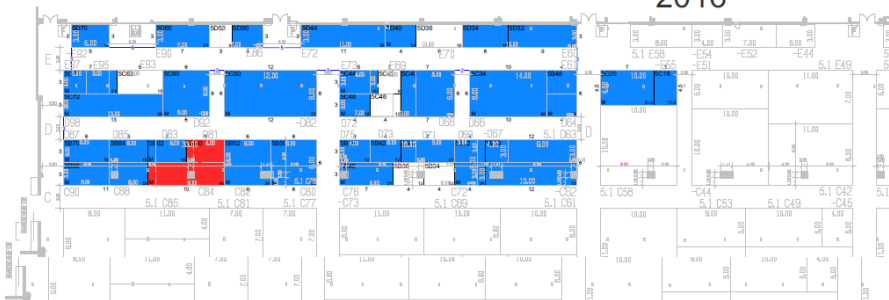
**SMMT OPEN FORUM** **SMMT MEET THE BUYER**



# International Events

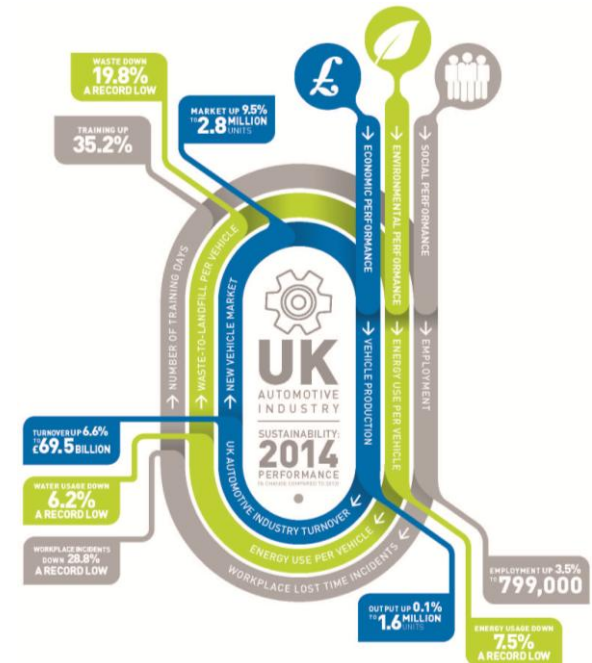
Event	Location	Date
Automotive Aftermarket Industry and Tuning Fair	Shenzhen, China	26 - 28 February
Iran Automotive Industry International Conference and Exhibition	Tehran, Iran	28 February – 2 March
Automechanika Middle East	Dubai, UAE	8 – 10 May <b>£2,500 grant</b>
EVS29 [ <i>electric vehicle technology</i> ]	Montreal, Canada	19 – 21 June <b>£2,000 grant</b>
Automechanika Frankfurt	Frankfurt, Germany	13 – 17 September <b>£1,500 grant</b>
Intelligent Transport Systems Congress	Melbourne, Australia	10 – 14 October
Automechanika Shanghai	Shanghai, China	30 November – 3 December

## Automechanika 2016



# Thought Leadership

- Electric Vehicles (EV) Group
- Fuel Cell EV Task Force
- Innovation & Engineering Group
- Connected & Autonomous Vehicle Forum
- Technical Research and Testing
- Sustainability



## Member Value

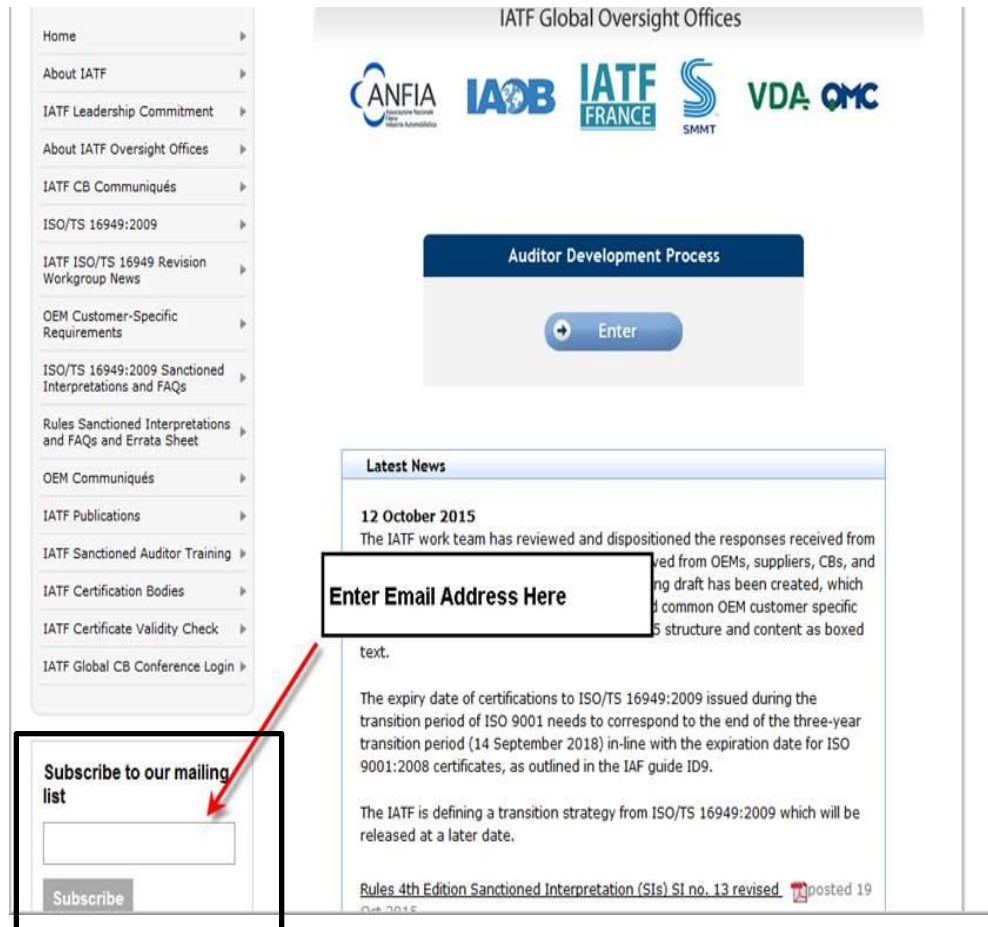
- Automotive Council Supply Chain Group
- SME Hub – funding, business support, promotion
- Events including Open Forum, MTB
- Sections:
  - Aftermarket – access to technical information
  - Bus & Coach – Buses bill
  - LTTE – Type approval & Motoring Services Strategy
  - Components – competitiveness and business opportunity
  - CV – Euro6 for Vans
  - Remanufacturing – newly established in 2016
  - Digital Radio – remains an area of priority for switchover





# What is happening with ISO/TS16949

- SMMT is involved with the development of a new version of ISO/TS16949.
- Target release of Q4-2016.
- To keep up to date with the latest developments register your email address on [www.iafglobaloversight.org](http://www.iafglobaloversight.org) or
- Contact the SMMT Oversight Rob Brown [rbrown@smmt.co.uk](mailto:rbrown@smmt.co.uk)



The screenshot shows the IATF Global Oversight Offices website. On the left is a navigation menu with links such as Home, About IATF, IATF Leadership Commitment, About IATF Oversight Offices, IATF CB Communiqués, ISO/TS 16949:2009, IATF ISO/TS 16949 Revision Workgroup News, OEM Customer-Specific Requirements, ISO/TS 16949:2009 Sanctioned Interpretations and FAQs, Rules Sanctioned Interpretations and FAQs and Errata Sheet, OEM Communiqués, IATF Publications, IATF Sanctioned Auditor Training, IATF Certification Bodies, IATF Certificate Validity Check, and IATF Global CB Conference Login.

The main content area features the IATF Global Oversight Offices header with logos for ANFIA, IAOB, IATF FRANCE, SMMT, VDA, and QMC. Below this is a section titled "Auditor Development Process" with an "Enter" button. Further down is the "Latest News" section, dated 12 October 2015, which contains text about the IATF work team reviewing responses and creating a draft. A red arrow points from a box labeled "Enter Email Address Here" to a text input field in the "Subscribe to our mailing list" section at the bottom left. The "Subscribe" button is also visible.

## Mid Term Business Plan 2016-2021

- Vision: To make the UK the best place for automotive business
- Maintain value added service to all sectors reflecting diversity of membership
- Develop new areas:
  - Connectivity and e-mobility
  - Skills
  - Manufacturing and industry 4.0
  - New global markets
  - New service offerings
- Invest in certain areas:
  - SMMT skills and engagement
  - Strategic Business Systems
  - Operations
  - Recruitment of specialist expertise and talent as required

# Thank you

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**The Society of Motor Manufacturers and Traders Limited**

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