

Meet the Buyer Webinar: The Application Process

1 March 2017



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Department
for
International
Trade



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- During presentations (10:00 10:30) everyone will be muted so that only the presenters will be heard.
- The presentation will be followed by a Q&A session. Click on the hand symbol to show that you have a question.
- If you are experiencing any technical problems please call 020 7344 1673.



Agenda

- 1. The opportunity (Lawrence)
- 2. Background to Automechanika Birmingham and Meet the Buyer (Luke)
- 3. The Expression of Interest (EOI) process (Loreta)

Automotive Investment Organisation









Department for International Trade UK Automotive Industry - Overview

- 1.8m vehicles manufactured in 2016
- 2.5m engines produced in 2016
- 78% of UK-built cars are exported
- Over £15 billion FDI into UK automotive since 2012
- 163,000 people employed in vehicle manufacturing
- World's largest producer of luxury cars

UK vehicle production has grown every year since 2008. Vehicle production predicted to exceed 2.0M by 2020.





Opportunity

£6bn worth of investment opportunities have been identified in the automotive supply chain.

Average UK vehicle content has increased from 36% to 41% since 2012, an increase in value from £6.5bn to £9.5bn. OEMs and Tier 1 companies are increasingly looking to source from UK.

NISSAN supplier event and the announcement of new models to be built in UK is a huge opportunity that needs to be grasped. Signals the strength of the British automotive industry and its continued growth.

McLaren new £50M plant in Sheffield brings work back to the UK and further highlights the opportunities in the UK.



Opportunity

The trade opportunity is there. The exchange rate is in your favour.

UK products are well received across the world and respected for their quality. Don't underestimate your potential.

Make sure you spread your business. Don't only rely on UK OEMs and Tier 1s.

Department for International Trade and Automotive Investment Organisation are here to help.



Automechanika, Birmingham, 6-8 June 2017

UK's biggest automotive trade event where the very best of the UK's automotive industry meet. Make the most of it.

- Take sufficient business cards to the event and take brochures to leave with the potential customer.
- 1-2-1 meetings are 25mins, with 5 min switch over time. Be on time!
- Have a structured presentation to get through the basics as effectively as possible
- –company history, size, location(s) (one pager), commodities produced, current customers, accreditations, current QCD performance, design capability etc
- Key message = 1 to 2 slides "Why source with us?"
- Keep in mind that the purpose of the first meeting is to explore areas of mutual interest and opportunity
- Leave a small pack with the buyer (no more than 1-4 slides)



Department for International Trade



Automechanika Birmingham 2017

6-8 June 2017

- Over 800 exhibitors will be there.
- Over 250 new exhibitors vs 2016.
- 70% bigger than 2016
- Visitor registrations are currently 25% ahead of last year.
- 150 from supply chain
- New dedicated Supply Chain Zone.
- SMMT OF, MtB, technology showcase, bigger Member's Lounge





SMMT Meet the Buyer 2017

2016 MtB stats

340 delegates18 Buying organisations64 individual buyers355 1-1 meetings arranged

2017 MtB

Significantly up y-on-y EOIs

More buying organisations confirmed

Slight increase on capacity for meetings







In partnership with:

Part of: automechanika



Department for International Trade

Confirmed buyers



faurecia



































Nobel Automotive





Buyers commodity list

- Advanced Technology (preproduction technologies)
- Aluminium sheet and extrusions (Bus and Coach)
- Body (BIW, suspension, tyres and wheels, etc.)
- CCTV systems (Bus and Coach)
- Destination displays (Bus and Coach)
- Electrical and electronics (sensors, EV components, power electronics, wiring, etc.)
- Electrical consumables (Bus and Coach)
- Engine and powertrain (engine block, camshaft, transmission, etc.)
- Exhaust systems (Bus and Coach)
- Fuel tanks (Bus and Coach)
- Glass & windscreens (Bus and Coach)
- GRP, ABS & Rotomould plastics (Bus and Coach)
- Handpoles & steel tubes (Bus and Coach)
- Hoses (Bus and Coach)
- Indirect supply
- Industrial painters

- Interior & exterior lighting (Bus and Coach)
- Interior / exterior (seats, large mouldings, trim, finishing, etc.)
- Machined parts
- Metal fabrications large (CV)
- Metal fabrications small-medium (CV)
- Multi area (nuts, bolts, seals, etc.)
- Noise suppression quilts (Bus and Coach)
- Paint & sealants (Bus and Coach)
- Processes and tooling (PIM, castings, coatings, forgings, stampings, etc.)
- Small mouldings
- Starters, alternators, batteries (Bus and Coach)
- Steel fabrications (Bus and Coach)
- Steering & suspension (Bus and Coach)
- Wheels (Bus and Coach)
- Wipers (Bus and Coach)



https://mtbeoi17.autosupplierfinder.com https://www.automechanika-birmingham.com/







Meet the Buyer at Automechanika - Expression of Interest (EOI) and profile submission

Welcome to the Expression of Interest (EOI) and profile submission for **Meet the Buyer** event at Automechanika Birmingham. Please note all profiles need to be submitted by 20 April 2017. Please provide a short summary of your capabilities as it will be the key point buyers will be focused on.

If you know your ASF editing tool user name or you have already submitted a profile you can use that to access the previous submission alternatively simply enter your email in the right box to start. An email will be sent with a secure password.

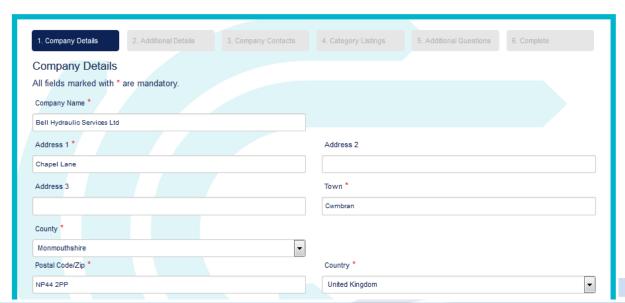
Existing ASF users If you are an existing user, please enter your e-mail address and password below to edit your submission response. E-mail address Password Non ASF users and/or password reminder Enter your email to start the submission. You will be sent a unique password for security purposes and your company details will pre-populated where possible. E-mail address Register

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Company details

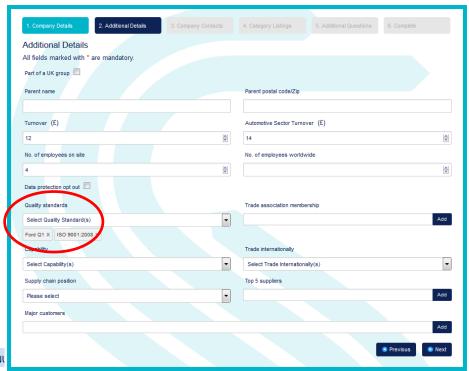




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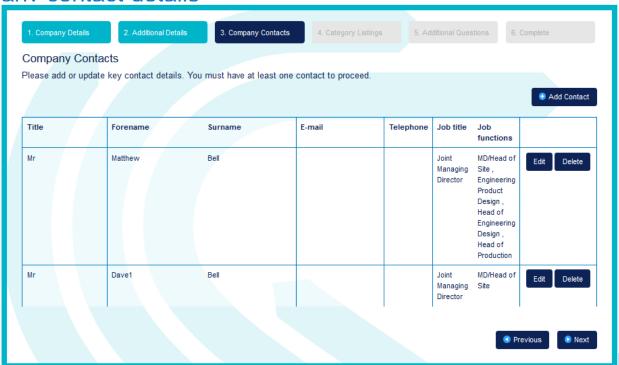
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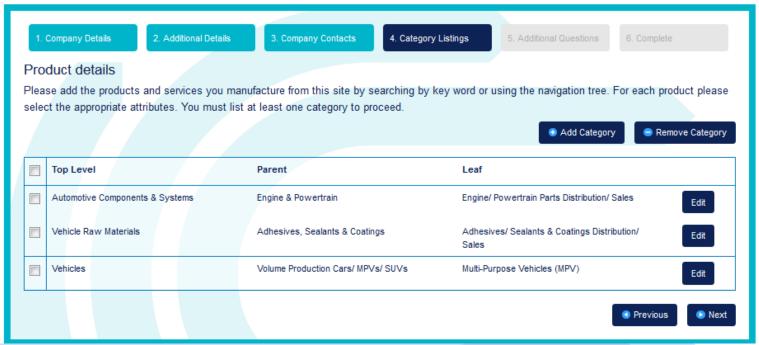


Company contact details





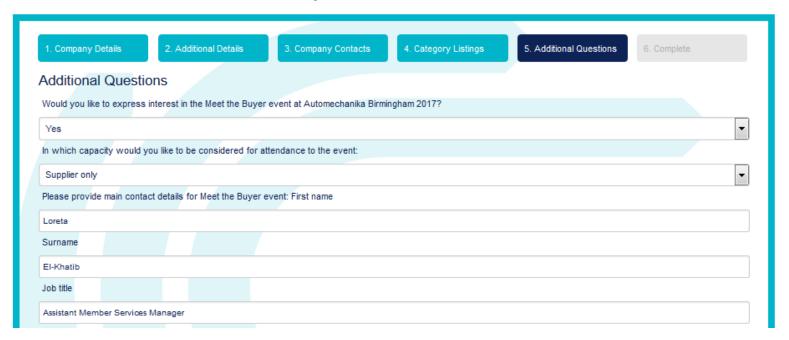
Category listings



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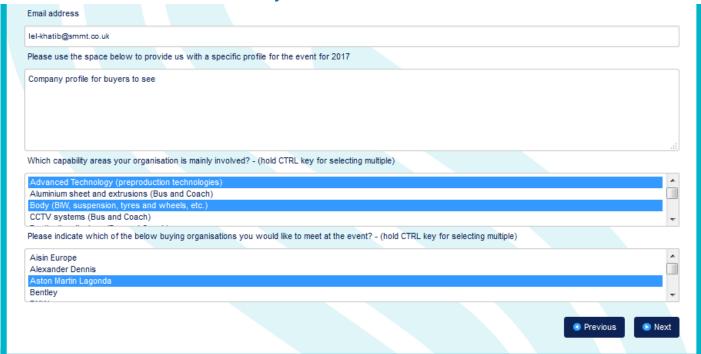


Information for Meet the Buyer event 1





Information for Meet the Buyer event 2

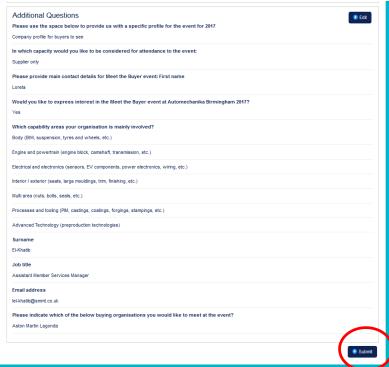


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Summary page







Meet the Buyer expression of interest

Key dates

- 20 April EOI system closes
- From mid May invitations issued
- 7 June Meet the Buyer event

Next steps

- Submit expression of interest (EOI)
- Register for Automechanika show entrance
- Regularly update company profile until 20 April
- Await for the first meeting confirmation
- Attend webinar on 31 May 'Meet the Buyer: Making the most of your day'



Questions and Answers

Please click on the hand symbol to raise your hand if you have a question.

Please ensure that you are connected to the audio to ask a question.

Alternatively, you can type your question.



Email: memberservices@smmt.co.uk with your questions after this session.

Slides emailed to participants after this session.



Thank you

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