



MILLBROOK PROVING GROUND

HERITAGE DISPLAY 2019

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THE SOCIETY OF MOTOR MANUFACTURERS AND TRADERS LIMITED

1979 vs 2018

SMMT Test Day 40 Heritage Display 2019



For 40 years SMMT Test Day has been the UK's biggest media test driving event, bringing together journalists and manufacturers to demonstrate the latest trends, diversity and technological advancement of the UK new car market.

When you consider safety, comfort, efficiency and design advances, the evolution of the car has been staggering. Today the choice available to buyers is unprecedented. From city cars and crossovers, to sports cars and SUVs, there are now more than 350 different models from 48 brands on sale in the UK in shapes, sizes and fuel types to suit every driving need.

Back in 1979, our vehicle line-up featured the very latest ground-breaking technology of its time - ABS, catalytic converters and cassette - or maybe even eight-track - players. Fast forward to 2019 and we see even more sophisticated tech: autonomous emergency braking and automatic parking, connected in-car services, advanced petrol, diesel, hybrid, plug-in, battery electric and even hydrogen powertrains - and so much more.

Automotive innovation never stops and the pace of change even over the next decade is set to be even more dramatic, with the shift to ultra low and zero emission motoring and, of course, as the connected and autonomous vehicle revolution - arguably the greatest change to how we travel since the invention of the motor car itself - gets underway.

So what will our roads and cars look like in another 40 years? No doubt by 2059 zero emission vehicles will be ubiquitous, road safety will have improved dramatically and self-driving vehicles at least in certain circumstances - will be prevalent. We might not yet have George Jetson's flying car but, whatever happens, it's an incredibly exciting future.

Mike Hawes Chief Executive The Society of Motor Manufacturers and Traders (SMMT)

TOP 10 CAR MODELS

1979 Ford Cortina 193,784 Ford Escort131,667 Austin Morris Mini 82,938 Morris Marina 62,140 Austin Allegro 59,985 Ford Fiesta 58,681 Ford Granada 52,089 Ford Capri 49,147	 Volksv Vauxha Nissan Ford F Volksv Mini 44 	iesta 95,892 vagen Golf 64,829 all Corsa 52,915 I Qashqai 50,546 ocus 50,492 vagen Polo 45,149 4,904 des-Benz A-Class 43,537		
Vauxhall Cavalier 46,517 Vauxhall Chevette 44,197	9 Ford K 10 Kia Sp	uga 40,39 8 ortage 35,567		
NEW CAR REGISTRATIONS				
1,716,275	2,367,	,147		

CARS ON THE ROAD

v 34,879,281 14,926,571

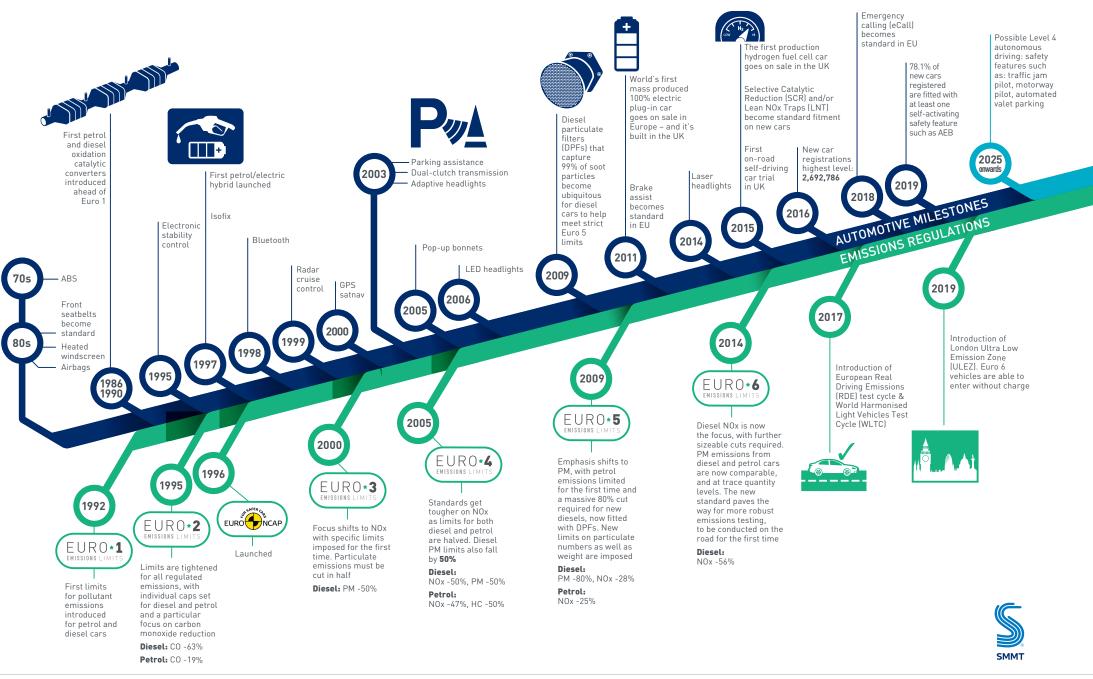
THEN AND NOW			
1979		2018	
Ford Cortina	Best-selling car	Ford Fiesta	
Talbot Horizon	European Car of the Year	Volvo XC 40	
1.7 million	New car sales	2.3 million	
4 electric cars	Alternatively fuelled vehicle sales	141,270	
179mph Lamborghini	Fastest production car on sale	277mph Koenigsegg	
Countach LP400		Agera RS	
Fiat Strada £15,128 (adjusted for inflation)	Price for a typical lower medium car	· Fiat Tipo £14,905	
250	Car models on sale	370	
14,926,571	Cars on the road	34,879,281	
98.25p	Average petrol price per gallon	552.8p	
29.5mpg	Ford Fiesta quoted MPG	60mpg	



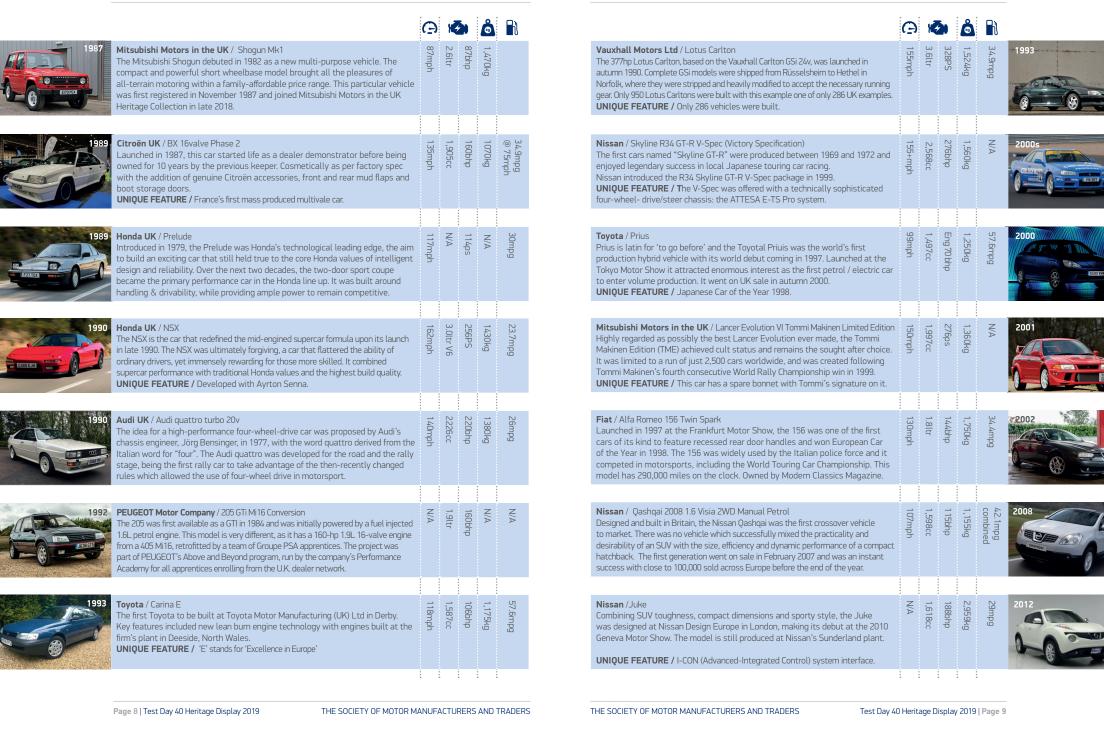
1979-2018 NEW CAR REGISTRATIONS

HERITAGE DISPLAY VEHICLES

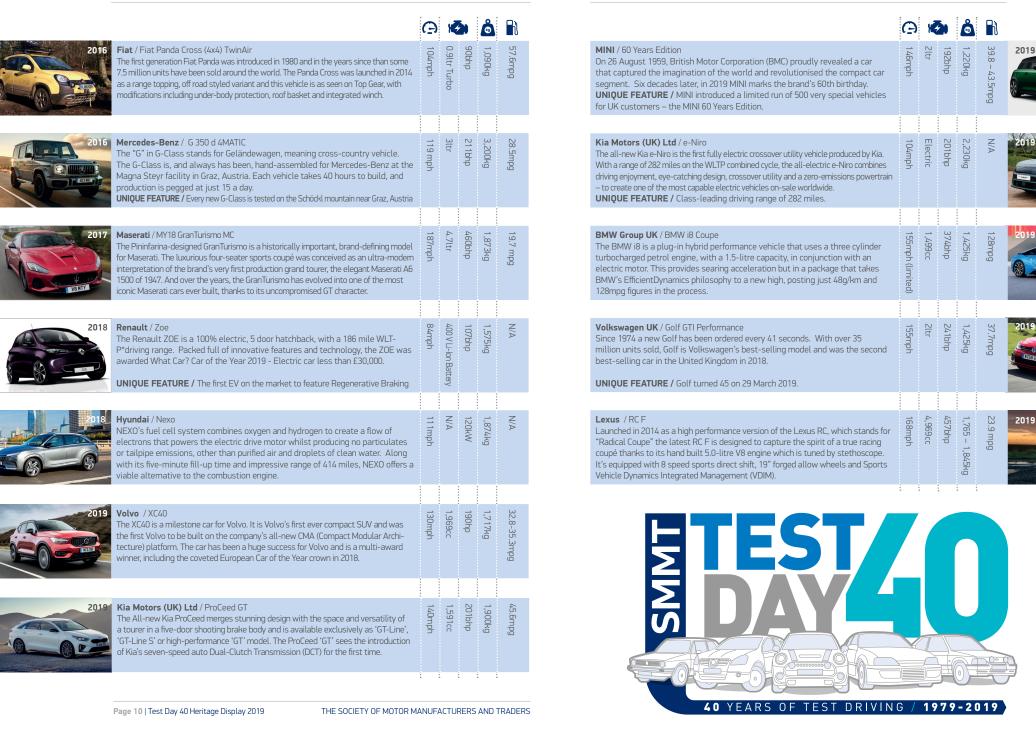




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THE SOCIETY OF MOTOR MANUFACTURERS AND TRADERS

71 Great Peter Street, London, SW1P 2BN Tel: +44 (0)20 7235 7000 E-mail: smmtcommunications@smmt.co.uk © :@SMMT in :SMMT

www.smmt.co.uk

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