

Entertain your guests in style

Exclusive corporate hospitality on Press Day
at The Sunday Times Motor Show Live

A charity evening
Tickets available from £85 + VAT

The President's Preview

The NEC, Birmingham
17:30 - 21:00, 25 May 2004



In aid of
BEN MOTOR AND ALLIED TRADES
BENEVOLENT FUND



The Sunday Times Motor Show Live is offering hospitality packages at the President's Preview, an exclusive charity evening in aid of BEN, the automotive charity and the Birmingham Children's Hospital.

For the first time in its 100-year history, the Motor Show is allowing corporate access on Press Day. Guests at the first-ever President's Preview will see the exhibition before the anticipated 600,000 visitors.

The Sunday Times Motor Show Live will be unlike any previous Motor Show, ensuring that guests will have an exceptional evening. After looking around the exhibition, guests have a chance to win a car. The evening culminates in a private performance in the Live Action Arena, the highlight of this year's event. For those with Gold tickets, the evening will include a reception, in the presence of celebrity guests and leading figures from the industry.

Tickets start at £85 + VAT per person, with discounts for multiple bookings.

For more information and a booking form:

- phone Richard or Natasha on 020 7663 3821
- email events@flagshipgroup.co.uk
- visit www.motorshowlive.com/president

President's Preview

25 May 2004

The evening's programme

17:30

Guests arrive, champagne reception
Guests look around exhibition
Live performances

19:30

VIP reception for Gold ticket holders

19:45

Guests enter the Live Action Arena
Charity raffle

20:15

"Motropolis" Live Action
Arena performance

21:00

Guests depart

This schedule is subject to change





EVENT CONTACT DETAILS
Flagship Live, The Media Centre, 131-151 Great Titchfield Street, London W1W 5BB
Tel: +44 (0)20 7663 3821 Fax: +44 (0)20 7663 3829
E-mail: events@flagshipgroup.co.uk

Website: www.motorshowlive.com

President's Preview at The Sunday Times Motor Show Live 25 May 2004

Reservation Form

Please complete and return to Flagship Live either by fax or by post. For further information and details of group booking discounts (for parties of 10 or more) and VIP hospitality packages, please contact Natasha Colne at Flagship Live 020 7663 3821.

All guests must be over 18 years of age.

Prices

Tickets (per person) £99.88 (£85 + VAT), VIP gold tickets £176.25 (£150 + VAT)

I wish to confirm our reservation of _____ tickets (gold ticket purchasers tick here)

Name of Host:

Job Title:

Company / Organisation:

Address:

Post code:

Telephone:

E-mail:

Office Contact Name & E-mail (if different from host):

Signature:

Date:

Method of payment (please tick appropriate box)

I enclose a cheque for £ _____ (inc VAT) made payable to "The SMMT Ltd"

Please debit my VISA / MasterCard card (please delete as appropriate) for the amount of £ _____ (inc VAT)

Card Number Expiry Date

Cardholder's Name:

Signature:

Cardholder's address if different from above:

I have authorised BACS payment of £ _____ (inc VAT) to the following details:

Barclays Bank plc

Sort Code 20-07-71

SMMT Account Number 40446653

Swift Code BARCGB22

Please raise a pro-forma invoice for £ _____ (inc VAT)

Invoice address if different from above:

How did you hear about the President's Preview?

Please tick the box if you would like to receive information on forthcoming SMMT events and publications

Name and company details submitted on this form will be used to send you your tickets and information associated with the event. It may also be used to send you other SMMT approved information. Please tick the box if you wish to receive additional information.

FAX TO 020 7663 3829