

SMMT
DRIVING THE
MOTOR INDUSTRY



ASSOCIATE TECH START-UP MEMBERSHIP PACKAGE

THE SOCIETY OF
MOTOR MANUFACTURERS
AND TRADERS LIMITED

AN SMMT MEMBERSHIP SPECIFICALLY FOR TECH START-UPS

At SMMT, we realise how difficult it can be to grow a new business when time and resources are in short supply. SMMT appreciates that the UK automotive industry has been built off the hard work of small companies which have been able to grow into international success stories.

These upcoming tech start-ups represent the future of mobility and the leading edge of technology.

SMMT is here to support these businesses, and that starts with joining the leading representative association for companies working in UK Automotive.



WHY JOIN SMMT?

An Associate Tech Start-up package means we provide access to:

- Networking
- Profile raising
- Community access; and
- Business development

so you can focus on growing your business.

BENEFITS OF JOINING

- Get free access to our SMMT Connected events with biennial exhibition opportunities
- Join SMMT's quarterly Connected and Autonomous Vehicle Forum and biannual breakfast briefings on the latest trends and market data
- Free access to the Funding and Support Guide
- Free premium listing in the Automotive Supplier Finder database
- News and technology newsletter updates featuring the latest industry news and highlights
- Access to our Brexit Readiness Programme with help from leading experts

QUALIFYING CRITERIA

To qualify for the Associate Tech Start-up package companies are required to:

- have been operating for less than five years;
- have an annual turnover of less than £1 million;
- have fewer than 50 employees;
- show their principal area of business is not within the automotive industry;
- and
- have a digital product or service.

PRICING MODEL

Pricing starts at an affordable introductory level of only **£1 per day** and increases over the next three years of membership.

Number of years as an SMMT "Associate Tech Start-up"	ANNUAL "Associate Tech Start-up" subscription (VAT Exclusive)
YEAR 1	£365
YEAR 2	£731
YEAR 3	£1,250
YEAR 4	£2,000



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