What is EVS27?

The World Electric Vehicle Symposium and Exposition (EVS) is recognised as the premier global forum for all forms of low carbon vehicle technologies. It attracts, to a single location, a top international audience of decision- and policy-makers from industry, government and academia.

The 27th edition of EVS will be held in the vibrant city of Barcelona between 17 - 20 November 2013. Located at the modern and spacious Fira Barcelona, the programme will encompass four main activity strands

- The congress
- The exhibition
- The ride-and-drive display
- European Project Dissemination

EVS27 will co-incide with the Smart City Expo 2013, which is also being hosted by Barcelona. The co-location of these two major events offers even wider promotional and commercial opportunities for environmentally friendly products, technologies and services.

Alongside the exhibitions, there will be a wide range of events to explore and promote new-energy technologies at all levels. These will include:

- The Barcelona Electric Mobility Tour – visiting some of the EV initiatives already underway in Barcelona
- EV training sessions for garages and charge-point installers
- Forum of Green e Mobility
- Board meeting of the International Energy Agency
Why should I attend?

- The exhibition hall will be packed with EV companies, vehicle manufacturers, component and technology developers, government agencies and infrastructure providers.
- The ride-and-drive displays will give you the opportunity to sample the latest new-energy vehicles.
- The high quality papers presented during the three-day symposium will set out the latest technical, policy and marketing developments in the EV sector.
- You can meet the industry’s most influential international players, in a single location.
- The networking opportunities will be unrivalled.
- As part of the UK group, you will enjoy a high profile presence at the event, including the opportunity to participate in a planned showcase of British EV excellence and a UKTI-sponsored reception.
The UK Pavilion

SMMT has already reserved a prominent island location for the UK exhibitor pavilion. The pavilion will feature an eye-catching design, individual exhibitor display pods, complimentary refreshment facilities and access to private meeting rooms.

Additional benefits for members of the UK group include:

- The services of an experienced Spanish-speaking SMMT event manager throughout the build-up and duration of the exhibition
- Access to free wi-fi on stand
- UKTI exhibitor grants of £1,500 available for qualifying companies
Individual exhibitor pods are priced at £3,000 each, inclusive of furniture, power, stand cleaning and access to the UK meeting and refreshment areas.

**Other UK Group Activities**

SMMT is working with UKTI and BIS to create a high-profile UK programme at EVS27 that will maximise the promotional and commercial opportunities for UK companies. Details have still to be finalised, but the activities are likely to include a showcase seminar and a networking evening to be held either at the exhibition site or at a prominent central Barcelona location.

**What should I do next?**

**Act fast!!** Exhibitor pods, and UKTI grants, will be offered on a first-come first-served basis, and there is sure to be strong interest for this major global event.

To book your place in the UK pavilion, fill in and return the application. If you require further information, please contact:

Pat Shaw  
Tel 020 7344 9260  
Email pshaw@smmt.co.uk
# Application Form

**Name:**

**Position:**

**Company:**

**Address:**

**Telephone:**

**Fax**

**E-mail:**

**Website (if applicable):**

**Complete as required:**

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<tr>
<th>Description</th>
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<tr>
<td>One booth at £3,000.00</td>
<td>£</td>
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<tr>
<td>Add: SMMT Management Fee</td>
<td>£</td>
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<tr>
<td>£0.00 - SMMT Member</td>
<td>£</td>
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<td>£150.00 - non-Member (excluding VAT)</td>
<td>£</td>
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<tr>
<td>VAT on total above at 20%</td>
<td>£</td>
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<td><strong>Total payable</strong></td>
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**UKTI support subject to UKTI approval, terms & conditions will be paid via BACS. Therefore kindly fill in your bank details below:**

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<th>Bank Name</th>
<th>Bank Account No</th>
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SMMT exhibitor Terms and Conditions

1) We appoint SMMT to act as our agent in connection with the above exhibition in order to exhibit as part of the British Group in accordance with and as described in the Event Specification.

2) We agree to comply with the general code of conduct and other requirements as described in UKTI “Exhibitors Terms & Conditions”.

3) We understand and accept that UKTI financial support is available only for eligible companies as described in UKTI “Exhibitors Terms and Conditions” and if endorsed by our local International Trade Adviser.

4) If the exhibition or part thereof is cancelled by Fira Barcelona (the exhibition organizers) the management fee will be returnable less £25 administration fee. SMMT will not be liable to recover or refund any fees for stand space or in respect of any other loss or expense incurred by us, directly or indirectly, in consequence of any withdrawal of support, cancellation, postponement or shortening of the exhibition other than to the extent that they have been recovered by SMMT from the exhibition organisers or other third parties.

5) We understand that if we decide after submitting our Application Form to withdraw as an exhibitor at the exhibition we remain liable to pay the full cost of Participant Option charge and SMMT Management Fee. Any payment made in respect of stand space cancelled by the exhibitor will be refunded by SMMT only if a suitable alternative replacement exhibitor can be found and to the extent that any loss incurred by SMMT arising from our withdrawal has been otherwise mitigated. The Management Fee is retained in the event of a cancellation and is non-refundable in any circumstance.

6) In the event that by the 31 July 2013 fewer than 6 companies apply to join the SMMT UK Pavilion Group SMMT reserves the right to cancel the UK Pavilion as being economically unviable and in those circumstances SMMT will offer disappointed exhibitors a full refund of all fees paid to SMMT by all the cancellation date. No consequential or additional costs incurred by disappointed exhibitors will be paid by SMMT. Where possible disappointed exhibitors still wishing to exhibit will be accommodated by Fira Barcelona at the show on an individual independent company basis at their normal basic shell scheme rates and terms. Enhanced shell scheme services will be available but at additional cost to basic rates as listed in the show organisers website standard package rates.

7) We agree to indemnify SMMT to the extent of their legal liability for all losses claims or proceedings of any nature whatsoever including financial loss, personal injury or death which we, our staff, agents and/or subcontractors may incur or cause during the exhibition.

We agree to be bound by the above Terms and Conditions.

Signed:..............................................................................................................................

Authorised to sign for and on behalf of:

.............................................................................................................................. Date ....................................

Please return this form with a cheque made payable to SMMT and return to:

Pat Shaw
International Department
Society of Motor Manufacturers and Traders
71 Great Peter Street, London. SW1P 2BN
Tel 020 7344 9260
Email pshaw@smmt.co.uk