

“Magal Engineering were delighted to have exhibited at Automechanika Birmingham”

Gamil Magal, Group Chief Executive, Magal Engineering



MAGAL

Engineering

“As a privately owned British company, it was an excellent platform for us to showcase our products and services to an audience of thousands in our own country.

The central locality of the Midlands provided for a greater and more varied footfall of prospective customers to our stand.

It gave us the opportunity to discuss current and future business, with the ability to identify new opportunities within Europe and the rest of the world.

We were impressed by the quantity of purchasing and engineering contacts we made.

The extent of senior level decision-makers visiting our stand across the three days was astounding; it even included Ian Harnett, Senior Director at Jaguar Land Rover. The high profile nature of the show attracted Angela Eagle, MP and Shadow Secretary of State for Business and Richard Burdon, MP and Shadow Transport Minister. They met with our CEO and Directors.

The success of these discussions were extremely fruitful and we are still reaping the rewards sought by the leads from this show.

Working with the SMMT and having our products on the ‘Best of British Manufacturing’ stand gave us greater exposure as a business. The buzz created when visitors saw our innovative, triple acting, electronic thermo-management system fitted to the JLR Ingenium family of engines was very rewarding.

Following on from the success of our visit last year, we have already booked a larger stand this year in the dedicated Supply Chain Hall to enable us to showcase even more of what we do.

As Automechanika Birmingham plans to get bigger in 2017, the opportunities for us will undoubtedly increase. Magal Engineering plan to make the most of this and are very excited to see what next year brings.”

ABOUT MAGAL

The companies that form the Magal Group have led the field in automotive mechanical engineering for more than fifty years. With our global manufacturing becoming more and more competitive, modern management techniques and lean practices have allowed Magal Engineering to remain at the forefront of the automotive industry. By combining state-of-the-art technology with a highly motivated workforce, Magal Engineering endeavours to supply a highly efficient service developing and manufacturing products of the highest quality, at the most competitive price.



Powertrain
 Flow and Temperature Control Systems
 Precision Fluid Flow Control
 Controls
 Integral Plastic Assemblies
 Injection Moulding
 Volume Precision Machining
 Service Design, Development, Testing and Validation

MAGAL
 www.magal.co.uk

1,250 PEOPLE
 PRODUCTION OVER 28 MILLION UNITS

10 GLOBAL FACILITIES

R&D >5%

7 COUNTRIES

Group Products:
 - Engine Valve & Suspension Components
 - Control Valves
 - Valve Train Drive Components
 - Fuel System Components
 - Intake Air Flow Sensors
 - Mass Air Flow Sensors
 - Transmission Oil Pumps & Components
 - Transmission Oil Pumps
 - Hydraulic Pump Components
 - Hydraulic Motors
 - High Pressure Accumulators
 - Check Valves and Solenoid Valves
 - Diesel Particulate Filters
 - Accumulators and Hydraulic Motors
 - Fuel System Components

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BIRMINGHAM

In association with
**THE SOCIETY OF
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 AND TRADERS LIMITED**



For more information on exhibiting, email: Automechanika-Birmingham@smtt.co.uk